

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Sumit Agarwal et al.	Art Unit :	3622
Serial No. :	10/676,369	Examiner :	William A. Brandenburg
Filed :	October 1, 2003	Conf. No. :	3222
Title :	DETERMINING AND/OR USING END USER LOCAL TIME INFORMATION IN AN AD SYSTEM		

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO NON-FINAL OFFICE ACTION OF JULY 9, 2010

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 12 of this paper.